

# The CASE Association



## Call for Cases

**Submission Deadline: January 23, 2017**  
**Conference Dates: May 11-13, 2017**

### THE 41<sup>ST</sup> ANNUAL CASE ASSOCIATION CONFERENCE CALL FOR TEACHING CASES

CASE invites you to submit:

- **Embryo cases:** A one-page outline of a case idea including a list of developmental issues for which the author seeks guidance (limit of one embryo submission per author).
- **Cases without an Instructor's Manual:** Cases in development, authors will be assisted in preparing the teaching note.
- **Cases with an Instructor's Manual:** Case and Instructor's Manual sufficiently developed to facilitate constructive criticism in preparation for submission for publication.
- **Compact Cases** (3-5 pages in length): Provide a focused exploration of a real event, issue, or incident in a real organization. A full Instructor's Manual must be included.
- **Professional Development Workshops:** Facilitated training session related to writing, research, or teaching with cases.

Blind, peer review process. At the conference, experienced case writers provide specific, developmental feedback, in a roundtable format.

#### AWARDS

Cases with an instructor's manual are eligible for **Best "New" Case** (for first time submitters) and **Best Overall Case** awards.

The CASE Association and Project Management Institute are introducing a new award for cases: **Best Case in Project Management - The Soft Side**. A \$500 cash prize will be awarded.

#### SUBMISSIONS

Format instructions for submissions are provided on the CASE website. **Cases MUST be submitted through the EAM website:** <http://www.eam.org/>

The Conference is May 11-13, 2017 at the Sheraton Inner Harbor in Baltimore, MD in conjunction with the Eastern Academy of Management (EAM) conference.

Submission DEADLINE: **January 23, 2017 (Firm Deadline)** Electronic Submissions through EAM ONLY!

The CASE Association welcomes case writers from all disciplines and experience levels! CASE promotes the professional development of case writers. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing.

All CASE presenters must pay a \$25 CASE membership fee that includes **The CASE Journal** and member only access to CASE sponsored events at the conference.

For further information refer to the Case web site: <http://www.caseweb.org> or contact Mary K. Foster, David Desplaces, or Doug Ross, Co-Chairs for the Program: [mary.foster@morgan.edu](mailto:mary.foster@morgan.edu), [DesplacesD@cofc.edu](mailto:DesplacesD@cofc.edu), or [dross@towson.edu](mailto:dross@towson.edu).

**Consider publishing your case in *The CASE Journal***